



डेडीकेटेड फ्रेट कोरीडोर

# Dedicated Freight Corridor Corporation of India Ltd.

(A Government of India Enterprises)

5<sup>th</sup> Floor, Pragati Maidan, Metro Station Building Complex, New Delhi- 110001  
Corporate Identity Number U60232DL2006GOI155068 Web: [www.dfccil.gov.in](http://www.dfccil.gov.in)

No. HQ/PIO/RTI/381/15

Date: 11.01.2016

**Sh. Joginder Lal Gupta,**

Sec.-28, Flat No.120,

Arun Vihar,

Noida-201301. U.P.



Sub: Information under RTI Act- 2005.

Ref.: Your application dt. 24.12.2015, received in this office on 30.12.2015.

There are various project offices situated all over India and the information in respect of the points sought for is not maintained centrally. However, the information as available with the Corporate Office is as under:-

## Section A

- a. Print Media: The annual advertising expense for the year 2012-13, 2013-14 and 2014-15 are as under:
  - I) FY - 2012-13: Rs. 4, 85, 01,538/-
  - II) FY- 2013-14: Rs. 4, 02, 01,037/-
  - III) FY-2014-15: Rs. 4, 35, 41,627/-
- b. Electronic Media:
  - I) FY - 2012-13: Nil
  - II) FY- 2013-14: Nil
  - III) FY-2014-15: Nil
- c. Outdoor: Nil
- d. Events:
  - I) FY - 2012-13: Nil
  - II) FY- 2013-14: Nil
  - III) FY-2014-15: Rs. 5,50,000 \*
- e. Digital: Nil
- f. Other Medium: Nil

1. The services of empanelled advertising agencies are utilized for above work. The qualifying criterion for empanelment is advertised in applications form and the application form for empanelment is also available on DFCCIL official website [www.dfccil.gov.in](http://www.dfccil.gov.in). If desired the photocopy of application form can also collected from DFCCIL office by deposit of requisite charges of photocopy.

2. Six advertising agencies are empanelled with DFCCIL.
3. The duration of empanelment is one year, which is extendable for another one year depending upon satisfactory performance of advertising agencies.
4. The approximate date for next empanelment is October, 2017.
5. The empanelled agencies are:
  - I. M/s. Perfect 10 Advertising
  - II. M/s. Adman Advertising
  - III. M/s. Span Communications
  - IV. M/s. Airaids Limited
  - V. M/s. Akar Advertising and Marketing Pvt Ltd.
  - VI. M/s. Critique Communications Pvt. Ltd.

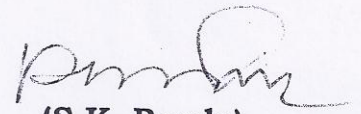
**Section B**

1. No.
2. N/A
3. N/A

**Section C**

1. No.
2. N/A
3. N/A

However, in case, you are not satisfied with the information you may prefer an appeal within 30 days as provided in the Act to the **Appellate Authority, GGM/Admn, DFCCIL, New Delhi.**

  
(S.K. Panda)  
DGM/PIO

Copy to : DGM/CC

*Neelam Deb*  
*14/11/2016*