

HQ-CORP0COMM(OPBD)/1/2024

Date : 11.10.2024

M/s

1. **Adman Advertising**
201-202, Mohan Complex, H Block, LSC,
Ashok Vihar-I, Delhi-110 052
2. **Critique Communications Pvt Ltd.**
602 & 605, 6th Floor, Akashdeep
Building, Barakhamba Road, 110 001
3. **Degree 360 Solutions Pvt Ltd.**
114, 1st Floor, Pratap Bhawan 5, BSZ. Marg,
New Delhi-110 002
4. **DOT Communications and Marketing
Private Limited,**
209-210, 2nd floor Gagandeep Building,
Rajendra Place, New Delhi - 110008
5. **Pamm Advertising & Marketing,**
302-304, Sethi Bhawan, 7 Rajendra
Place, New Delhi - 110008
6. **Span Communications**
B-174, East of Kailash, New
Delhi-110065
7. **Sreshta Communications**
3A, Thilak Street Ext. T.Nagar, Chennai,
600017514, 5th Floor, Naurang House,
KG Marg, New Delhi-110 001
8. **Vermillion Communications Pvt Ltd**
1104, Prakash Deep Building, Tolstoy
Marg, New Delhi-110 001

Subject : Empanelment of Advertising Agencies on DFCCIL.

Reference : Your application, received in response to advertisement published in various newspapers on 21.07.2024

Kindly refer to your application on the subject mentioned above. In this connection, DFCCIL is pleased to inform you that your esteemed Advertising Agency has been considered for Empanelment on DFCCIL for Corporate Communication related works for two years subject to INS Accreditation Certification, In this context, this is further pointed out that DFCCIL Administration will be drawing up a half yearly system of performance appraisal for judging the actual performance of the agency and the poor performance may lead to de-panelment. DFCCIL corporate communication may inspect original documents submitted by the Agency along with applications for the purpose and conduct site visits of the Agency's office premises to check the genuineness of the facts/details mentioned by the advertising agency.

In terms of Para 7.2 of the Application Form, you are requested to deposit a Security Deposit of Rs. 5,00,000/- (Rs. Five Lakh Only) within 21 days of receipt of this Letter of Empanelment for the due and satisfactory fulfillment of the terms and conditions. Delay in submission of Security Deposit shall attract penalty as per the policy provisions. The security deposit will be refunded on satisfactory working/completion of the empanelment period only. The Agency must execute an 'Agreement' as per text/Performa provided by this office on non-judicial stamp paper worth Rs. 100/- duly attested by Public Notary so that the final Letter for Empanelment of your advertising agency (on receipt of INS Accreditation Certification) with DFCCIL may be issued by this office.


11/10/2024
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