

If u can't reuse it, refuse it

**BEAT  
PLASTIC  
POLLUTION**

**World Environment  
Day  
(05.06.2018)**

**DFC**  
डेडीकेटेड फ्रेट कोरीडोर

### Message

World Environment Day was established by United Nations General Assembly in 1972, to mark the opening of the Stockholm Conference on the human environment. It is celebrated worldwide on 5<sup>th</sup> June, every year to raise global awareness to take positive environmental action to protect nature and the planet Earth. “**Beat Plastic Pollution**”, the theme for World Environment 2018, urges governments, industry, communities, and individuals to come together and explore sustainable alternatives and urgently reduce the production and excessive use of single-use plastic polluting our oceans, damaging marine life and threatening human health.

Indian philosophy and lifestyle has long been rooted in the concept of co-existence with nature. We are committed to making Planet Earth a cleaner and cleaner place. We must realize the concern and do collective efforts to reduce our plastic footprint by way of adoption of methodology of refuse, reduce, reuse and recycle of plastic and getting people to change their behavior of throwing away plastic.

Every year the world uses 500 billion plastic bags. Each year, at least 8 million tonnes of plastic end up in the oceans, the equivalent of a full garbage truck every minute. In the last decade, we produced more plastic than in the whole last century. 50 percent of the plastic we use is single-use or disposable. We buy one million plastic bottles every minute. Plastic makes up 10% of all the waste we generate.

DFC project is in the crucial execution stage where large scale construction activity is being undertaken. On the occasion of World Environment Day, let us pledge to reduce the excessive use of single-use plastic and if we do at least one green good deed daily towards our Green Social Responsibility, there will be billions of green good deeds daily on the planet.

**Jai Hind**



**(Anshuman Sharma)  
Managing Director**