Dedicated Freight Corridor Corporation of India Ltd.

(A Government of India Enterprises under Ministry of Railways)

Sub: Notice for Empanelment (Attention Advertising Agencies)

No. HQ/AD/PR-Empanelment/11

Applications are invited from full INS accredited advertising agencies for empanelment on DFCCIL for public relations works/activities. Advertising agencies, who fulfill the eligibility criteria (also available on DFCC website: www.dfcc.in and www.dfccil.org) can obtain Application form from the office of Manager / Admn-1, DFCC, 5th Floor, Pragati Maidan, Metro Station Building Complex, New Delhi – 110001 on any working day from 11:00 AM to 5:00PM of 14 -06 -2011 to the last day on 5 -07-2011 up to 11:00AM on payment of Rs.10,000/- (Ten Thousand Only) through Draft (Non Refundable) issued in favour of DFCCIL by Nationalized / Schedule Bank. Application form can also be downloaded from our websites mention above and should be deposited along with application money mentioned above without which downloaded applications will be rejected. Application must reach at the above address by 3:00PM on 05-07-2011 after which application will not be accepted. The detailed terms and conditions for empanelment including the eligibility criteria, evaluation criteria are available on DFCC website and in the Application form.

Manager/Admin-I

START OF DOCUMENT (Total Pages-19)

(1)

APPLICATION FOR EMPANELMENT OF ADVERTISING AGENCY

(TWO PAGES)

NAME OF AGENCY	
FULL ADDRESS	
_	
•	/ Admn. ridor Corporation of India Ltd., dan Metro Station Building Complex,
Dear Sir,	

- 1. I/We have perused the attached terms and conditions and hereby agree to abide by all the said conditions. The terms and conditions are enclosed, signed on each page, alongwith our seal, signifying our acceptance.
- 2. I/We have understood that alongwith this application (in two pages), I/We must attach the complete terms and conditions (in eight pages), duly signed alongwith seal, and attach all documents as mentioned in para (4) below, of this application, failing which my/our application will be deemed incomplete and may be summarily rejected.
- 3. I/We have understood and agree that in case we indulge in canvassing or trying to influence the process of empanelment or the decision of Dedicated Freight Corridor Corporation of India Ltd. (DFCC) before, during or after the empanelment process, our application will be summarily rejected.
- 4. The following documents/copies are enclosed with this application (please tick) for empanelment

a.	Rs. 5,00,000/- (five lakhs only) towards earnest money vide:				
	Bank Draft No	dated	issued by	Bank	
b.	Terms and conditions	are enclosed,	signed on each pa	page, alongwith our seal, signifying ou	
	acceptance.				

- c. Income Tax returns filed for last 3 years i.e. 2007-2008, 2008-2009 and 2009-2010.
- d. Full accreditation certificate issued by Indian Newspaper Society or self attested certificate indicating full accreditation by the Indian Newspaper Society.
- e. Details of Print Media Advertising Turnover of the Agency during the financial year 2007-2008, 2008-2009 and 2009-2010, duly certified by Chartered Accountant.
- f. List of clients, as on 01-05-2011, with dates from and to regarding period of engagement, certified by Chartered Accountant.
- g. Details of our office in Delhi and other cities (address, phones-both fixed and mobile, faxes, and e-mail and declaration in terms of para 13 of terms & conditions.
- h. List of professionals on rolls at the Delhi Office, alongwith details of the professionals, such as their name, designation, academic and professional qualifications and length of service with the agency duly certified by Chartered Accountant.

APPLICATION FOR EMPANELMENT OF ADVERTISING AGENCY

(TWO PAGES)

Contd. from Page No. 1

- i. Details of infrastructure at Delhi Office (office spaces and equipments and machinery), duly certified by the Chartered Accountant. It includes:
 - (a) Number of computers (attested copies of original bills attached)
 - (b) List of software (including operating system) used and attested photocopies of original bills and licenses attached.
- j. Attested copies of the documentary proof establishing that my/our advertising agency's office in Delhi is functional since 1st April 2007 without any break. Along with service tax registration certificate at Delhi.
- k. One art works each in Hindi and in English languages on A-4 size paper (Black and White and coloured) for the Proposed Display Advertisements on behalf of DFCC on:

"DFCC will change the facets of goods transportation in India".

- I. An art-pull for the given material i.e. one each in Hindi and English language must be typeset in (6) point font size whereas Hindi language material must be typeset in 7 point font size, faithfully reproducing the text for this purpose as given at Annexure-III (A) & (B) in the application form.
- m. Two advertisements, which consider our best released after 31-03-2007, alongwith the date of publication, names of the newspapers/periodicals, and respective release orders of the client. Testimonials from the clients of these advertisements are also attached, and I/We understand that in absence of testimonials from Marketing/PR departments or Chief Executive, these advertisements will not be considered for evaluation.
- n. One design & printing work e.g. logo designed/brochures/calendar/souvenir/house journal, which is executed by advertising agency after 31-03-2007. Testimonials from the client of this work are attached, and I/We understand that in absence of testimonials from Marketing.PR departments of chief Executive, these works will not be considered for evaluation.

All statements made and all documents and data enclosed are true to the best of my/our knowledge and belief, and liable to strict proof when asked by DFCC. All copies of documents enclosed are true to the originals which can be called for inspection and verification by the DFCC at any time. Both pages of this application have also been signed by me/us.

	Signature	
	Name of the Signatory	
	(In Block Letters)	
	Address of the Agency	
	With Official Seal	
Place		
Date		

TERMS & CONDITIONS FOR EMPANELMENT OF ADVERTISING AGENCY WITH DEDICATED FREIGHT CORRIDOR CORPORATION OF INDIA LTD. (TOTAL SEVEN PAGES)

- i. Canvassing or recommendations or putting pressure from any source to influence the process of empanelment of Advertising Agencies by Dedicated Freight Corridor Corporation of India Ltd. (DFCC) will lead to automatic disqualification and applications will be summarily rejected/will not be considered.
- ii. All the documents as attached with application must be signed, alongwith seal by Authorised signatory of the agency and also attested by C.A.
- Application on the enclosed form addressed to the General Manager/Admn. Dedicated Freight Corridor Corporation of India Ltd., 5th, Pragati Maidan Metro Station Complex, New Delhi – 110001, should be submitted upto 15:00 hrs on 05-07-2011. In case the date fixed is declared as holiday, the application should be submitted on the next working day upto15:00 hrs. Without any further notice by Dedicated Freight Corridor Corporation of India Ltd.
- 2. **Earnest money of Rs. 5,00,000/** (five lakhs) is necessarily required to be deposited with DFCC in the form of a Bank Draft drawn on Nationalised Bank, which should be enclosed with application. It is to be ensured that Bank draft is made from Advtg. Agency's account. The earnest money amount will be adjusted in the security deposit amount of Rs. 10,00,000/- (Ten Lakhs) in case of empanelled Advtg. Agencies and refunded to other Advtg. Agencies which are not empanelled.
- 3. Applications received after the stipulated date and time will not be accepted. DFCC shall not be responsible for Postal delay.
- 4. Incomplete and conditional applications will be summarily rejected.
- 5. All the copies of documents attached must be attested by a gazetted officer, or by the Advtg. Agency's Chartered Accounts, with proper seal and date. All documents, data and other statements in the application can be subjected to strict proof and verification by DFCC, if felt necessary.
- 6. DFCC reserves the right not to assign reasons for declining to consider any particular application or applications. DFCC also reserves the right to accept or reject any application or all applications.
- 7. DFCC reserves the right to seek performance report from other clients of the Advtg. Agency.
- 8. Copies of Income Tax Returns filed for the last 3 years i.e. 2007-2008, 2008-2009 & 2009-2010 and Service Tax Registration Certificate alongwith Service Tax Registration Number will have to be attached with the application.
- 9. The Agency must have a minimum print media advertising turnover of Rs. 10,00,00,000/- (Ten crore only) in each of the financial years, 2007-2008, 2008-2009 & 2009-2010. Print Media Advertising turn over for the three years i.e. 2007-2008, 2008-2009 & 2009-2010, duly certified by the Chartered Accountant of the Advertising Agency with proper seal and signatures must be attached alongwith the application for the empanelment. It must be certified that this turnover is exclusively for print media, and does not include outdoor advertising through hoarding/panels etc., and electronic media.
- 10. Copy of the Memorandum of Articles of Association/Partnership Deed/Proprietorship Deed/Certificate of Incorporation (in case of company) etc., attested by Chartered Accountant of the Advtg. Agency must be attached with the application without fail. Franchise is not permitted and application submitted by franchisee will not be entertained.

- **11.** The Advtg. Agency must have full accreditation by the Indian Newspaper Society w.e.f 01-04-2007 or earlier. INS accreditation certificates must be attached. Accreditation must be full. Provisional accreditation will not be accepted. In case INS accreditation certificate is not readily available a self attested certificate indicating full accreditation by the Indian Newspaper Society must be submitted.
- 12. List of clients, as on 01-05-2011, with dates from and to regarding period of engagement, must be attached with the application, duly certified by Chartered Accountant. The engagement with an agency for period less than one year will not be reckoned for evaluation.
- 13. The Advertising Agency must have a full-fledged office functional at Delhi w.e.f. 01.4.2007 or earlier with sufficient telephone numbers both fixed and mobile, fax number, and e-mail, to be contacted even after office hours. Delhi office must have staff and equipments like computers support to take up design, art work, and design distribution. Details of offices located in Delhi and other cities (address, phones both fixed and mobile, faxes and e-mail). List of all other electronic equipments including number of computers and software available in advertising agency's office must be attached with application. Copies of Original bills of such equipments including computers and softwares (including licence for software) duly attested by Chartered Accountant must also be attached.
- 14. Advtg. Agency's office in Delhi at present must be in an Area / Building authorised for running Advtg. Agency. The Advtg. Agency will have to attach a declaration to the effect, that its Delhi office is located in an area/building authorised for running Advtg. Agency. In case of incorrect declaration the application/empanelment of the Advertising Agency will be rejected /cancelled.
- 15. Advertising Agency will have to submit alongwith application, One Art works (Black & White and coloured) in A-4 size, in Hindi and English languages, on the below mentioned theme:

"DFCC will change the facets of goods transportation in India"

- 16. The Advertising Agency will also have to submit an art-pull for the given material (enclosed with this form in Annexure III (A&B)) i.e. one each in Hindi and English language. Material in English must be typeset in (6) point font size whereas Hindi language material must be typeset in 7 point font size. This should demonstrate ability to bring in space economy without compromising legibility.
- 17. The Advertising Agency should select two display advertisements, which it considers as their best, and must attach their copies with the application, along with the date of publication, names of the newspapers/periodicals, and respective release orders of the client. These advertisements must have been issued after 31st March 2007, and testimonials from the clients of these advertisements must be attached with the application. Advertisements without client testimonials from Marketing/PR departments/Chief Executive will not be considered.
- 18. The advertisement agency should submit one design and print work (logo / calendar / brochure / house journal etc) which it considered as its best and attach it with application. This work should have been done after 31-03-2007 and testimonials from the client of this work are attached.
- 19. The list of the professionals on rolls with Advertising Agency's Delhi office, mentioning their name, designation, academic and professional qualifications and length of service with the agency should be mentioned. This statement must be attested by Chartered Accountant.
- 20. Software with the Advertising Agency must be original and attested copy of original Bills and Licence thereof must be attached with the application. In case of software companies which do not issue Licence, attested copies of Original Bills must be attached. Details of computers and other electronic/sophisticated gadgets must be attached with the application along with the documentary evidence in support thereof. All documents must be attested /certified by Chartered Accounts.

- 21. Internet connections must be in the name of Advertising Agency and attested copy of the documentary proof thereof must be attached with the application.
- 22. Documentary evidence of functioning of Advtg. Agency's full fledged office in Delhi w.e.f. 1st April 2007 onwards i.e. Telephone Bills/Electric Bills/rental receipts **especially Delhi service tax number and documents**, attested photocopies must be attached alongwith the application.
- 23. Advertising Agency must have In-House/contractual English, Hindi, Urdu, Gujarati, Marathi, Bengali and Gurmukhi (Punjabi) translators and copywriters. Attested copy of Documentary evidence thereof for the last three years must be attached with the application.
- 24. The successful Advertising Agency will have to submit security deposit of Rs. 10,00,000/- (Rupees Ten Lakhs only) before the issue of the letter of empanelment for the due and satisfactory fulfilment of the terms and conditions. The security deposit will be refunded on satisfactory working/completion of the empanelment period. The security deposit should be submitted in the form of fixed deposit receipt of any Nationalised Bank in favour of 'Dedicated Freight Corridor Corporation of India Ltd.'.
- 25. The successful applicant will have to execute an agreement on non-judicial stamp paper worth Rs. 100/-and attested by Notary Public/Oath Commissioner/First Class Magistrate. The cost of the stamp duties for the execution of the agreement will be borne by the Advtg. Agency.
- 26. The duration of the empanelment will be for a period of one year, extendable to 2 years, subject to satisfactory performance from the date of issue of the letter of empanelment.
- 27. DFCC reserves right to terminate the panel/empanelment of any of the empanelled Advertising Agency/all the Advertising Agencies empanelled at any time before expiry of the empanelment period without assigning any reason by giving one month's notice.
- 28. DFCC can also terminate the empanelment of any Advertising Agency at any time for not fulfilling any of the terms and conditions including special conditions. The Advertising Agency shall not be entitled for any damage or compensation by reason of such termination. In such cases where penalty, as decided by the Authority, is levied, this penalty will be deducted from the security deposited in case of non payment.
- 29. All disputes related to empanelment or operation of the panel will be subject to the jurisdiction of courts at Delhi only.
- 30. Arbitration Clause: In the event of any dispute or difference arising out of agreement (for where provision does not exist in this agreement) shall be referred to Dedicated Freight Corridor Corporation of India Ltd., New Delhi or his nominee, who shall be an Officer of DFCC, to act on his behalf and the decision of Dedicated Freight Corridor Corporation of India Ltd., or the person so appointed, shall subject to the provision of the "Indian Arbitration and Cancellation Act 1996" and amendments made therein, be final, conclusive and binding upon the parties to this agreement. The sole Arbitrator so appointed shall publish the award on all matters referred to arbitrator indicating therein, the break-up of the sums awarded separately on even individual terms of dispute.
- 31. The person authorised on behalf of Applicant Advertising Agency must affix seal and sign each and every page of the application, terms and conditions, and all documents submitted (in addition to verification/attestation, if required).

- 32. The Advertising Agency shall release the advertisements only to the publications indicated in the Release Orders issued by the Dedicated Freight Corridor Corporation of India Ltd.
- 33. The Advertising Agency shall ensure that the DFCC advertisements appear in the specified newspapers in a conspicuous and impressive manner while occupying minimum space.
- 34. The Advertising Agency shall undertake designing, type setting, art work, preparation of block and matrix as well as art pulls required for release of advertisement, free of cost / without any charges payable by DFCC, irrespective of size of advertisement, or number of newspapers to which display advertisement is to be released.
- 35. It is claimed that no incidental charges of any nature will be payable by DFCC, to cover any such cost incurred by the Agency during the process of receipt / execution of release orders issued by DFCC.
- 36. The Advertising Agency shall also ensure that advertisements are published in time, as stipulated in Release Orders and if not stipulated, it should be published in the newspapers immediately without loss of time at any stage. It should be properly positioned and correctly reproduced as per PR Office's order copy. In case of late publication of the advertisements after stipulated period / date, it will be the discretion of DFCC to impose penalty and / or disallow partial / total payment.
- 37. The Advertising Agency will be bound to obtain acknowledgement from the newspapers of the timely delivery of advertisement material and release order. Photocopy of the acknowledgements should be kept in record as proof so that it could be ascertained that the agency has efficiently arranged to deliver the advertisement material/RO to all the newspapers, in time, in case of dispute. Any laxity in regard to non-deliverance or late delivery of Ad material or Release Order will be viewed very seriously.
- 38. In case, any portion of the advertisement matter as contained in this office's release is not clearly understood, the Advertising Agency shall immediately obtain a clarification, ensuring that there is no mistake, and this process should not delay the publication of the advertisement.
- 39. In case there is an error in publication of the advertisements as compared to advertisement's text approved by this office, the Advertising Agency shall arrange to publish the corrigendum immediately, under advice to this office, at its own cost. No bills should be raised to DFCC and DFCC will not pay any charges what-so-ever for publication of the corrigendum. An amount as Penalty may also be imposed by DFCC, in such cases.
- 40. The Advertising Agency will ensure that the language of Advertisements published in the newspapers should be the same as the language of the newspapers until & unless specially instructed by the DFCC in the Release Order.
- 41. All the display advertisement's layouts and classified advertisements as designed by the Advtg. Agency will be subject to approval by DFCC, prior to release to the newspaper. Size of advertisements should be got approved by DFCC and bills should be claimed strictly in accordance with the specifications / design approved.
- 42. All the layouts including design and art work of the display advertisements will be strictly subject to approval by DFCC prior to release for publication in the Daily Newspapers & periodicals. Translation in newspaper's language and proof reading will be the total responsibility of the Advtg. Agency.

- 43. The Advtg. Agency shall charge current DAVP approved rates / commercial rates as applicable to the advertisement being published. The Advtg. Agency will obtain written approval from DFCC in advance, prior to publication or advertisement regarding applicability of DAVP/Commercial rates.
- 44. Within 30 days of the release order, the Advtg. Agency will prefer computerised bills alongwith tear sheets of newspapers containing published advertisements and will be solely responsible for raising correct Advtg. Bills in all respects. A certificate to the effect mentioned below will have to be endorsed on all the bills.
 - (i) All the bills received from the newspapers have thoroughly been checked and found correct in all respect.
 - (ii) The amount charged by the newspapers has been checked in respect of applicable DAVP /commercial rates and found correct.
 - (iii) The advertisement published by the newspapers has been checked and found correct.
 - (iv) The advertisement against respective Release Order has been published in that very insertion/edition of the newspapers as specified in the Release Order and media plan issued by DFCC.
 - (v) The Advtg. Agency's bill in question has thoroughly been checked and is correct in all respect, even if, later any discrepancy is detected the agency will undertake corrective measures, including reimbursement of excess charges immediately.

The bill must be raised for the complete release orders. Bills not accompanied with tear sheets of the newspapers containing published advertisement will not be honoured.

- 45. The DFCC, reserves the right to disallow a part or full payment against any bill, if any of the general or special conditions, is violated.
- 46. In case of unavoidable circumstances, the Advtg. Agency may submit supplementary bills in respect of advertisement charges against one release order.
- 47. If DAVP reduces / lowers advertising rates of a publication and the Advertising Agency comes to know about lowered rates later on, after claiming the original bill which the Advertising Agency has happened claim at higher rates, it will be the sole responsibility of the advertising agency to adjust the excess paid amount from future bills of the publication if possible, failing which it will be responsibility of the Advtg. Agency to deposit the excess paid money in DFCC's account.
- 48. The Advertising Agency will also maintain all the records of timely/delayed receipt of the advertisement bills from the newspapers and payments received from DFCC, so that in case of any complaint received from newspapers, it may be examined thoroughly by DFCC.
- 49. The Advertising Agency will have to submit final Advtg. Bills, positively within 30 days from the date of publication of the advertisement. DFCC will make payment as per this bill, after due check, submitted alongwith proof of published advertisement. The Advtg. Agencies will deal in all matters with the newspapers at their level in respect of payments and DFCC will have no liability and / or responsibility in this regard.
- 50. After publication of the advertisement, the Advtg. Agency will have to arrange the payment of advt. bills of the newspapers pertaining to publication of DFCC's advertisements regularly as per INS rules, failing which empanelment of Advtg. Agency may be cancelled and security money forfeited.
- 51. All the payments being released to respective newspapers must be sent positively on or before due date as per INS guidlines.

- 52. The Advtg. Agency shall render free service to DFCC, in regard to collection of advertisement materials from DFCC, despatch of designs and layouts to newspapers, copy of published advertisements in newspapers etc. deputing its executives/staff frequently as required.
- 53. DFCC also reserves the right to get Advt. designed as well as release any advertisement directly to the newspapers or through any Advertising Agency not borne on the panel, at any time.
- 54. DFCC also reserves the rights for release of any advertisement from any Advtg. Agency on the panel.
- 55. DFCC also reserves the right to use the logo, design, layout etc. prepared by any Advtg. Agency for releasing advertisements directly or through any other Advertising Agency or any other source as deemed fit by this organisation without Advtg. Agency's consent, which designed the advertisement.
- 56. The Agency will have to ensure compliance with copyright, patents and other intellectual Property laws, in all materials, including art work/design, supplied by them. The Advtg. Agency will be completely liable in all such cases, and no liability shall lie with DFCC.
- 57. Whenever required, the Advtg. Agency shall have to accept and get advertisement published at a very short margin of time in specified newspapers on a specified date as indicated by the DFCC.
- 58. DFCC or its representatives have all rights to inspect Advtg. Agency's premises during office hours and any record connected with the working related with DFCC.
- 59. Advertisements material taken, after type setting/designing should be submitted on the same day for approval by DFCC.
- 60. Release Orders will be issued after approval of the type set material / design.
- 61. It is the responsibility of the Advtg. Agency to ensure that correct and readable advertisement is published. Advtg. Agency must not accept newspapers Advtg. Bill for incorrect/not legible ads published by the newspapers. Exact bills should be sent back to newspaper with reasons for not accepting the bill. Copy of letter should also be sent to DFCC for information.
- 62. DFCC reserves the rights to add, delete or revise any of these conditions, and also include special conditions as new ones, as and when required.
- 63. All disputes are subject to Courts at Delhi or its subordinate courts only.
- 64. DFCC reserves the right for deduction of the DFCC's dues from empanelled Advtg. Agency's security amount on the following grounds:
 - Any amount imposed as penalty/fine in default of any work, which will not exceed the cost of work. The penalty amount will be in addition to the amount withheld in bill related with work.
 - ii) Any amount which DFCC becomes liable to pay the Govt. / third party on behalf of any default of the empanelled agencies or any servant/agent.
 - iii) Any payment/fine made under the order/judgement of any court consumer forum of Law enforcing agency or any person working on behalf of the same.
- 65. The empanelled Advtg. Agencies shall be reimbursed the security deposit to the extent the said amount is deducted as fine within 15 days period failing which it will be considered and treated as breach of the agreement.

- 66. If an Agency fails to release and publish the advertisement within the specified time limit as stipulated by the Dedicated Freight Corridor Corporation of India Ltd. (DFCC) or the advertisement in question is published on a later date, the DFCC will have every right to impose a penalty on the Advtg. Agency and the amount as decided, will be deducted from the bills of the Advtg. Agency / security deposit.
- 67. The agency would also be required to deal with the following activities:
 - (i) Issue press releases and rejoinders in all types of media without any charges.
 - (ii) Arranging coverage and interviews by print, electronic and other media without any charges.
- 68. The selection criteria shall be as follows:

Criteria	Marks
Professionals on roll	10
Clientele (as on 01.5.2011) with period of Association	15
2 Best Ad released after 31.03.2007	10
1 best print & design work done after 31.03.2007	10
Single release orders worth Rs.1 Crore or above for print	10
media advertisement executed after 31.03.2007	
DFCC related art work	20
Tender related typesetting	15
Total Marks	90

All the eligible and valid applications shall be assessed on the basis of the above criteria and ranked in accordance with the marks obtained.

पुनर्स्थान कार्य योजना

सारांश

परियोजना

ई.1 डेडीकेटेड फ्रेंट कोरीडोर कार्पोरेशन आफ इंडिया लिमिटेड (डीएफसीसीआईएल) के लिए पुनर्वास कार्य योजना में भूमि अधिग्रहण की महत्ता, पुनर्वास मामले और उनके कम से कम पड़ने वाले प्रभाव शामिल हैं । रिपोर्ट में परियोजना से प्रभावित परिवारों और परियोजना से प्रभावित व्यक्तियों की बेसलाइन सामाजिक—आर्थिक विशेषताएं, पुनर्वास और पुनः सथापना नीति के प्रावधान और अधिकार, समुदायों के साथ हुए विचार—विमर्श के परिणाम, कार्यान्वयन और मोनीटरिंग यांत्रिकी शामिल हैं । इसमें पुनर्वास और पुनः स्थापना प्रावधानों के कार्यान्वयन के लिए बजट भी शामिल है ।

डेडीकेटेड फेट कोरीडोर कार्पोरेशन आफ इंडिया लिमिटेड (डीएफसीसीआईएल) रेल मंत्रालय की एक विशेष प्रयोजन संस्था है । भारत सरकार ने पश्चिमी तरफ दिल्ली और मुंबई और पूर्वी तरफ दिल्ली से कोलकाता को जोड़ते हुए डेडीकेटेड फेट कोरीडोर्स बनाने की योजना बनाई है ।

- **ई.2** यह पुनर्वास कार्य योजना परियोजना विशिष्ठ पुनर्वास योजना है और रेलवे संशोधन अधिनियम, 2008 द्वारा निर्देशित है और इनटाइटलमेंट मैट्रिक्स रेलवे बोर्ड, रेल मंत्रालय द्वारा अनुमोदित है । इसके उद्देश्य निम्नलिखित हैं:—
 - परियोजना से प्रभावित लोगों की बेहतरी या कम से कम पुनर्वास अवधि के बाद के जीवन स्तर को बनाए रखने के लिए एक कार्य योजना तैयार करना ।
 - प्रभावित व्यक्तियों के लिए क्षतिपूर्ति का भुगतान करने और उनकी अजीविका स्थापित करने के लिए सहायता के संबंध में इनटाइटलमेंट्स का खाका तैयार करना ।
 - डीएफसीसीआईएल और पिरयोजना से प्रभावित व्यक्तियों के बीच सौहार्दपूर्ण संबंध स्थापित करने के उद्देश्य से संचार यांत्रिकी का विकास करना ।
 - पुनः स्थापना और पुनर्वास योजना के तीव्र कार्यान्वयन के लिए पर्याप्त यांत्रिकी सुनिश्चित करना ।
 - **ई.4** प्रत्येक प्रभावित श्रेणी के लिए इनटाइटलमेंट और विकल्प विस्तृत इनटाइटलमेंट मैट्रिक्स (अध्याय 3) में दिए गए हैं । इनटाइटलमेंट की संक्षिपत विशेषताएं निम्न तालिका में दी गई हैं:—

तालिका ई 1: इनटाइटलमेंट मैट्रिक्स की मुख्य विशेषताएं

पुनर्वास एवं पुनः स्थापना इनटाइटमेंट	हानि का प्रकार			
	धा	रक	गैर धा	रक
	कृषि	ढांचा	स्क्वैटर्स	टेनेंट्स
	(भूमि)			
सरकार द्वारा प्रस्तावित अद्यतन दरों पर भूमि की क्षतिपूर्ति				
ढांचे की स्थानापन्न कीमत				
एनआरआरपी 2007 के अंतर्गत अनुदान				
छोटे, सीमात और भूमिहीनों को				
पुनर्वास और पुनःस्थापना सहायता				
र्स्टैंप शुल्क की वापसी				
1500 वर्गमी. से अधिक भूमि खोने				
वालों को अतिरिक्त अनुदान राशि				
अग्रिम सुचना				
पारवहन भता				
स्थानांतरण सहायता				
पशु के शैड के लिए सहायता				
स्वयं रोजगार के लिए आर एंड आर				
सहायता				
असुरक्षितों के लिए वित्तीय सहायता				
गरीबी रेखा से नीचे के लोगों के लिए				
सहायत				
सीपीआर				

तालिका ई.1 परियोजना से प्रभावित परिवारों और इनटाइटलमेंट मैट्रिक्स के अनुसार उनके इनटाइटलमेंट को प्रस्तुत करती है । उपर्युक्त श्रेणियों में प्रदर्शित परियोजना से प्रभावित परिवारों का विवरण अनुलग्नक 6.5 तालिका 5 में है ।

पुनर्वास के प्रभावों को कम करने के लिए किए जाने वाले उपाय

ई.5 न्यूनतम भूमि अधिग्रहण और वर्तमान मानको में आने वाली परेशानियां अभिकल्प का एक प्रमुख उद्देश्य होती हैं। वैकल्पिक संपर्कों, पुनर्वास के आसपास बाईपास की व्यवस्था और पुनः संरेखण के माध्यम से सामाजिक रूप से संवेदनशील तनावों बचा जाता है। वर्तमान ट्रैक के साथ डिजाईन में जो परिवर्तन किए जाते थे यदि उनमें परिवर्तन न किए जाते तो उनमें कमी आ जाती। पुनः स्थापना योजना तैयार करने के संपूर्ण कोर्स के दौरान तकनीकी अपेक्षाओं और लागत प्रभावों को सीमाओं के अंदर कम करने के लिए बल दिया गया था।

ANNEXURE-III (A)

भाग-2

डेडीकेटेड फ्रेंट कोरीडोर कार्पोरेशन आफ इंडिया लिमिटेड अभिरूचि की अभिव्यक्ति हेतु अनुरोध

(संक्षिप्त रूप)

भारत

डेडीकेटेड फेट कोरीडोर परियोजना

परामर्शी सेवाएं निम्नलिखित के लिए होंगीं:-

- 2) डिजाइन समीक्षा परामर्शी सेवाएं
- 3) सिविल इंजीनियरी प्रूफ परामर्शी सेवाएं

ऋण सं. – अभी जारी होनी है

- 1. यह रूचि की अभिव्यक्ति डेवलपमेंट बिजनेस के 13 फरवरी, 2011 के अंक में दी गई इस परियोजना के लिए सामान्य प्रापण सूचना की अनुवर्ती है । यहविज्ञापन का संक्षिप्त रूप है तथा अधिक विवरण के लिए नि:शुल्क पहुंच वेबसाइटः www.dfcc.in पर दी गई उपरोक्त परामर्शी सेवाओं में से प्रत्येक के लिए अलग से अभिरूचि की अभिव्यक्ति हेतु अनुरोध देखें ।
- 2. भारत सरकार ने इंटरनेशनल बैंक फार रीकंस्ट्रक्शन एण्ड डेवलपमेंट से ऋण के लिए आवेदन किया है और यह इस ऋण का कुछ भाग अनुबंध के अंतर्गत निम्नांकित अनुच्छेद 3 में सूचीबद्ध 4 परामर्शी सेवाओं के लिए परामर्शदाताओं की नियुक्ति के भुगतान पर खर्च करने की इच्छुक है ।

3.रेल मंत्रालय, भारत सरकार की 2800 रूट किमी क्षेत्र में दो कोरीडोरों — पूर्वी और पिश्चमी कोरीडोर सिहत डेडीकेटेड फेट कोरीडोरों के निर्माण की योजना है । पिरयोजना के अंतर्गत ज्यादातर ऐसे दोहरी लाइन वाले रेलमार्गों का निर्माण शामिल है जो अधिक भर वहन कर सकने वाली, लंबी रेलगाड़ियों, तथा पिश्चमी कोरीडोर के मामले में, दो मंजिलें कन्टेनरों के संचालन के लिए भी सक्षम हो । डेडीकेटेड फेट कोरीडोर कार्पोरेशन आफ इंडिया लिमिटेड भारत सरकार का एक उद्यम है जिसे डीएफसी पिरयोजना लागू करने के लिए स्थापित किया गया है।

- डिजाइन समीक्षा परामर्शी सेवाएं सेवाओं का संक्षिप्त विवरणः
 - प्रथम डिजाइन–बिल्ड अनुबंध हेतु प्रस्तावित इंजीनियरी संकल्पना की समीक्षा प्रथम डिजाइन–बिल्ड अनुबंध हेतु प्रदर्शन विशिष्टियों (पीएस) की समीक्षा

परामर्शी सेवाओं की अवधिः 3 महीने

2. सिविल इंजीनियरी प्रूफ परामर्शी सेवाएं सेवाओं का संक्षिप्त विवरणः

परामर्शदाता, सिविल इंजीनियरी कार्यों हेतु स्वामी के अभियंता (ओई) द्वारा तैयार किए गए इंजीनियरी प्रलेखों की प्रूफ जांच करेगा, जिनका उपयोग डिजाइन बिल्ड अनुबंधों के लिए निविदा दस्तावेजों की तैयारी में किया जाएगा । प्रूफ जांच में क्षेत्र के आंकड़ों का सत्यापन, मात्राओं का आकलन और लगभग 50 रूट किमी रेल मार्ग के लिए स्वामी अभियंता द्वारा प्रस्तावित डिजाइनों के आधार पर लागत शामिल होगी ।

परामर्शी सेवाओं की अवधिः 3 महीने

- 3. डेडीकेटेड फ्रेंट कोरीडोर कार्पोरेशन आफ इंडिया लि. परामर्श सेवाएं प्रदान करने में रूचि का संकेत देने के लिए पात्र परामर्शदाता फर्मों को आमंत्रित करती है । इच्छुक परामर्शदाता अनिवार्यतः यह सूचना दें कि वे ये सेवाएं ;ब्रोशर, समान प्रकार के कार्यों का विवरण, समान परिस्थितियों में अनुभव, कर्मचारियों में उपयुक्त कौशल कीउपलब्धता आदिद्ध प्रदान करने के योग्य है । परामर्शदाता अपनी योग्यताएं बढ़ाने के लिए सहयोग कर सकते हैं । (सहयोग एक संयुक्त उद्यम (संयुक्त तथा अनेक देयताओं के साथ) प्रकार या उप परामर्शों के रूप में हो सकता है) । परामर्शदाता रूचि की अभिव्यक्ति में सहयोग का विवरण और प्रकार बताएंगे ।
- 4. परामर्शदाता का चयन विश्व बैंक के दिशानिर्देशों की प्रक्रियाविधि के अनुसार होगाः सिलेक्शन एण्ड एम्प्लायमेंट आफ कंसल्टेंटस बाई वर्ल्ड बैंक बारोअर्स मई 2004 (अक्तूबर 2006 में संशोधित) । इच्छुक फर्मों को सूचित किया जाता है कि प्रस्तावों के लिए अनुरोध सिहत सभी दस्तावेज, प्रस्तावित कार्य के लिए प्रस्ताव और परामर्शदाता का अनुबंध शार्टलिस्ट किए हुए परामर्शदाताओं को अंग्रेजी में जारी किया जाएगा और अनुबंध का मूल्य तथा संबद्ध भुगतान भारतीय रूपए में होगा ।
- 5. इच्छुक परामर्शी फर्में और अधिक जानकारी सोमवार से शुक्रवार तक किसी भी कार्य दिवस को नीचे दिए गए पते पर प्रातः 10.00 बजे से सांय 5.00 बजे तक प्राप्त कर सकती हैं।
 - ग्रुप महाप्रबंधक (इलैक्टिकल), डेडीकेटेड फेट कोरीडोर कार्पोरेशन आफ इंडिया लिमिटेड, कमरा नं. 501, 5वीं मंजिल, प्रगति मैदान मैद्रो स्टेशन बिल्डिंग काम्पलेक्स, नई दिल्ली—110001 फोन : 91—11—23454730, फैक्स : 91—11—23454732
- 6. इच्छुक परामर्शी फर्मों को उपरोक्त सूचीबद्ध परामर्शी सेवाओं में से प्रत्येक के लिए अलग से अभिरूचि की अभिव्यक्ति कोनिःशुल्क पहुंच वेबसाइटः <u>www.dfcc.in</u> पर पोस्ट कीहुई अभिरूचि की अभिव्यक्ति हेतु अनुरोध में, उल्लिखित संबद्ध पते पर अधिक से अधिक 14 मई, 2011 तक अनिवार्यतः पहुंचाना होगा ।

Section-1

Notice Inviting Bids

Tender No. HQ/ADMN/PHOTOCOPY TENDER 2011-12.

Sub:- Contract for Photocopying and allied job work.

Sealed bids in a single packet system are invited from reputed and financially sound firms for photocopying and allied job work in the premises of Dedicated Freight Corridor Corporation of India Ltd, 5^{th} floor, Pragati Maidan Metro Station building, New Delhi-110001 as per schedule:-

1.	Duration of contract	Two years
2.	Cost of Tender Form (Non-Refundable)	Rs. 2000/- (Rupees tow thousand only)
3.	Earnest money deposit	Rs. 50,000/- (Rupees Eighty Thousand only)
4.	Sale of Tender Form	(1100 hrs) to (1300 hrs)
5.	Last date of receipt of bids	upto 1500 hrs
6.	Cost of work	Rs. lakh (approx).
7	Opening of bids	at 1530 hrs.

SECTION-II

TERMS & CONDITIONS

1.	Submission of Tenders:- Sealed tenders must be submitted in an
	envelope duly superscripting "Tender No., Date of Opening" addressed to
	the General Manager/Admin, DFCCIL, 5th Floor, Pragati Maidan, Metro
	Station Building Complex, New Delhi-110001 and dropped in the Tender
	box kept in the Corporate office of DFCCIL latest byup to
	positively. Submission of tender by a tender implies that he
	has fully read and understood the NIT instructions, terms & condition and al
	other contract documents and other factors bearing on providing or
	photocopy items and execution of works.

<u>Opening of Tenders :-</u> The tenders received will be opened at 1530 hrs on_____ in the presence of the authorized representatives of the tendering firms, if any.

- 2. The tenderer shall sign at the bottom right hand corner of every page of the tender documents in token of acceptance of DFCCIL's conditions.
- 3. **Earnest Money Deposit**:- Tenderers shall have to deposit EMD of Rs. 80,000/- (Rs.Eighty thousand only) in the form of Demand Draft/Banker's Cheque/ Pay Order only in favor of DFCCIL payable at New Delhi, along with their tenders. Tenders received without earnest money will be rejected summarily. No interest would be paid on the Earnest Money Deposit. The EMD of the successful bidder will be adjusted towards Performance Security deposit on award of the contract.
 - 4. **Forfeiture of EMD :-** The earnest money deposited (EMD) will be forfeited if the tenderer withdraws or amends, impairs and derogates from the tender in any respect within the period of validity of tender or fails to furnish the Performance Security Deposit.
 - 5. Performance Security Deposit: The successful bidder will have to furnish and irrevocable performance security deposit of Rs. 2,00,000/- (Rupees ten lakh only) in the forms of Demand Draft/Bank Guarantee within one week of award of contract in favour of DFCCIL. NO interest would be paid on the Performance Security Deposit and it will be refunded after 60 days on completion of the contract. In case Bank Guarantee is submitted, the same should be valid upto two months beyond the expiry of completion period.
 - 6. Purchase of Tender Document:- The Tenderers may download Tender documents constraining detailed terms & conditions from DFCCIL Website www.dfcc.in & www.dfccil.org or can also purchase the tender document from Manager Administration, DFCCIL (Ph. No. 011-23454714) on all working days between 1100 hrs and upto 1300 hrs on _____ against payment of Rs. 1000/- by demand draft in favor of DFCCIL payable at New Delhi. In case the document is downloaded from website the tenderer will have to pay Rs. 1000/- towards to cost of tender document along with the bid.

7. <u>ELIGIBILITY CRITERIA AND DOCUMENTS REQUIRED TO BE SUBMITTED ALONGWITH THE BID</u>

	S.No.	Description	Criteria	Document required
	1.	Experience	Bidder should have carrying out atleast one	Copies of certificate from clients and
L			carrying out atleast one	

		photocopying work for at least two years with average annual billing not less than Rs, 7lahks (seven lakhs) in any government department/PSU in their premises	contact number of the clients to be furnished.
2.	Financial	The bidder should have received payment against satisfactory execution of completed and ongoing works of all types during last three Financial years i.e. current year and preceding 3 years as per current ITCC/audited balance sheet of not less than 150% of the advertised cost of work.	Copy of audited Profit/Loss Account, Balance Sheet, Self certified copy of Income-Tax Return certified by Chartered Accounta nt.
3.	TAX REGISTRATION	Sale Tax, Service Tax, PAN registration	

8. Material and Equipment:-

The successful bidder is required to install heavy duty, good working condition machines of reputed brands having capacity of 60 copies per minute ad reversible automatic documents feeder and electronic sorter alongwith facilities including for set making, back to back photocopying, scanning etc. at their own cost in DFCCIL, Corporate Office. The successful bidder shall keep a stock of toner and other consumable items. Maintenance of machines shall be the complete responsibility of the vendors. All the spares, repairs, consumables etc and services are to be borne by the vendor and nothing extra shall be payable for any reason whatsoever.

9. Obligation of DFCCIL:-

DFCCIL shall be responsible for providing the space to keep the photocopying machines and the power supply only. Energy meter will be installed at documentation center at Corporate office and the vendor is required to pay the electric bill raised by DFCCIL on monthly basis. If the bill is not timely paid the same will be recovered from the photocopy bill with suitable penalty.

10. Duration of the Contract:-

• The contract will be initially awarded for a period of two years extendable further for one year at the discretion of DFCCIL. However, in case of non-compliance of any of the terms & conditions or unsatisfactory performance, paper used by the contractor is not up to the mark and also in case of not completing the work within the requisite time period or keeping the work pending the contract is liable for termination by DFCCIL at one week's notice without any financial repercussions on DFCCIL.

11. Payment terms:-

- The bill shall be submitted by the Contractor at the end of every month in duplicate. The payment shall be made, after deducting necessary TDS within 15 days from the date for receipt of correct Bill. TDS, and any other Govt. levies applicable on bill as per Govt. of India instructions issued time to time shall be deducted.
- 12. No enhancement of rates will be allowed for the job contract during the currency of the contract.
- 13. Disputes, if any, subjected to the jurisdiction of the courts in Delhi only.
- 14. In case the Contractor for any reason is not able to execute the job as per time schedule/required quality, DFCCIL reserves the right to get the same done from the market at the risk and cost of the Contractor plus 25% extra administrative cost.

- 15. It shall be the responsibility of the Contractor to provide photocopy and allied works at our office during/after (in case of exigencies) working hours as per the instructions of In-charge.
- 16. Under no circumstances, the agency shall appoint any sub-agency otherwise the contract shall be liable to be terminated.
- 17. The Officers in-charge shall have power of general supervision and direction of the work. He shall also have authority to inspect and reject the photocopy works/materials, which do not conform to the specifications/quality.
- 18. Outside work will not to be carried out at the DFCCIL premises.
- 19.DFCCIL reserves the right to accept or reject any / all the tender(s) without assigning any reason.

Tender No.: HQ/ADMN/PHOTOCOPY TENDER 2011-12.

PROFORMA FOR SUBMITTING BIDS FOR CONTRACT FOR PHOTOCOPYING AND ALLIED JOB WORK

- Name, Address, Telephone No., Fax, Cell Phone No. of the operator (The name of the contact person may please be indicated)
- **2. Essential Details:** (legible and self attested photocopies to be attached.)
- (i) Registration number for Sale Tax.
- (ii) Income Tax Registration/PAN
- (iii) Turnover for the year 2008-09, 2009-10, 2010-11 and current year
- (iv) Experience certificates as mentioned in Eligibility Criteria

3. Price Bid

.

S.No.	Description of Items	Base Rates (in Rs.)
	Black & White Photocopying	
1a	A4 Size paper	
b	A3 Size paper	
С	A2 Size paper	
d	A1 Size paper	
е	A 0 Size peper	
2	Multicolour Photocopying	
	A4 Size paper	
	A3 Size paper	
4	Multicolour Printout	
	A4 Size paper	
	A3 Size paper	
5	Black & White Printout	
	A4 Size paper	
6	Colour Printing	
	A2 Size paper	
	A1 Size paper	
	A0 Size paper	

The rate to be quoted by bidder: -----% above / below the base rates.

NOTE:

- 1. The contractor has to quote a single flat percentage above or below the base rates given in the above table. This flat percentage will be applicable for all the categories of jobs member above.
- 2. The percentage quoted should be in figures as well as in words and clearly indicating whether he is above or below the base rates.
- 3. These quoted rates will be inclusive of VAT/ all taxes / charges, free collection, set making and nothing extra is payable on any account.

(Name & Signature of the bidder)